

Dan Black

dystopiapop.com | 914.400.5809 | dyspop@gmail.com

Work History

Flash & asp.NET Developer, Design Matters Inc! December '09 - February '10

Maintained interactive flash content for a site focused on property holdings information. Designed site refreshes for clients.

Designer, Direct Agents September '09 - December '09

Designed web sites, web banners, and e-mails for affiliate campaigns. Designed print collateral, kiosk booths, site-revisions, site refresh and branding refresh for directagents.com.

Flash Developer, Spontaneous May '09 & July '09

Translated static comps into Rich Media banners for Reuters and Fedex's "we understand" campaign using TweenLite.

Web Designer & Developer, Keep It Retail LLC December '08 - June '09

Designed and developed retail site for indy T-shirt company. The site is built on SquirrelCart with custom PHP modifications and cross-browser/OS JavaScript & CSS.

Senior Designer, Bluefly May '06 - April '09

Maintained image-heavy graphic design of e-mails and web-site graphics (both internal and external with partner sites AMEX, Coca-Cola, Instyle, Lucky, Glamour, Bravo TV, etc) to promote sales. Worked with an initially small team that expanded under my leadership. Frequently retouched fashion photos for web and print. Conceived, implemented and designed major online sweepstakes promotions, as well as art directed correlating photo-shoots. Designed and developed portions of the web site such as look-books, image galleries and sub-blogs using combinations of xHTML, CSS, JavaScript, and Flash.

Interactive Designer, UGO Networks Inc. March '06 - May '06

Adapted offline marketing materials to rich media web banners and interstitial advertising using Photoshop and Macromedia Flash for Boost Mobile, Castrol, Eidos, Hershey's, Honda, Mountain Dew, Paramount, Sprite and other site sponsors.

Web & Interactive Designer, Area 17 November '05 - April '06

Freelance consulting for Geraldo.com, Optimum's iO.tv On Demand video player, and Rainbow Media intranet collateral. Also designed purchase paths for Optimum's Digital Cable service for use through customers' televisions.

Web Designer, Frutels December '05 - June '06

Worked with lead designer to implement branding-standards for a web redesign using Illustrator, Photoshop, and Flash. Developed viral marketing video concepts and storyboard.

Web Designer, H.P. France October '04 - December '05

Web redesign and maintenance for three websites: Destination NY (an upscale fashion store in the NYC meatpacking district), Meat Market Guide (a bi-annual publication celebrating the meatpacking district), and H.P. France Showroom.

Designer, Giant Step January '03 - June '06

Created promotional e-cards using Flash, HTML, and JavaScript. Also prepared marketing presentation-packages for corporate sponsors (Sony, Doctor Pepper / Seven Up Inc., Armani Exchange, LG, Scion and others). Created web/email banners and print flyers to promote both major international artists as well as local underground artists and events.

Skills

Art Direction | Digital Animation | Graphic Design | Information Architecture | Logo Design | Print Design | Web Design
CSS | HTML4 / xHTML / HTML5 | PHP | ActionScript | JavaScript
Photo Retouching | Traditional Illustration | Vector Graphics